



Press/Media Contact:
Vicki Roy
713-581-6160 office
713-854-7724 cell
vickir@bqradvertising.com
www.houstondogshows.com

PRESS RELEASE

FOR IMMEDIATE RELEASE: June 1, 2016
CUT OFF DATE: July 24, 2016

Show Dogs Rival to Rule NRG Park

Come, Sit and Stay for the Fun

HOUSTON, TX — Canine competitors will converge on the city, July 20-24, for the 39th annual Houston World Series of Dog Shows at NRG Park. Sponsored by Purina® Dog Food, makers of Purina® Pro Plan® dog food, and hosted by area breed and kennel clubs, the five-day fun family event includes daily conformation competitions among virtually every breed recognized by the American Kennel Club. Seminars and *Meet the Breeds* events educate visitors on the health, care and temperament of almost 100 dog breeds. In the crating and grooming areas, spectators can observe handlers as they prepare their championship dogs for the show ring. A variety of scheduled events like Frisbee®, flyball, barn hunt, obedience, agility and canine musical freestyle are set to display the extraordinary sporting skills of dogs and equally amazing patience and love of their human handlers. And last but not least, talented stylists really put the bow-*WOW* in creative grooming contests.

“We are expanding two of the events we added last year because of their popularity,” said event chairman Tom Pincus. “Barn Hunt, which presents an instinct-based challenge in a dog’s natural hunting environment, is an actual trial this year. Two licensed, title-earning trials will be held each day Thursday-Sunday for the Instinct, Novice, Open, Senior and Masters levels. The event schedule includes a basic training Intro Workshop for those who are new to Barn Hunt, as well as workshops for advanced participants and judges.

-more-

Show dogs, continued

Also, Creative Dog Grooming, which showcases a stylist's skill at creating characters and abstract designs through sculpting and coloring techniques, really drew such a crowd that we are moving it into the Performance Ring that offers stadium seating and better visibility."

Throughout the show, the Dr. Mari Jon Filla Student Art Exhibit will display the delightful dog-inspired works created by Houston-area K-12 grade pupils. Additionally, the C.A.P. Designer Doghouse Competition will showcase some ingenious transformations of the canine's humble abode. The popular McScotty Market offers shoppers a wide variety of pet-related goods and services from more than 230 commercial vendors and nonprofit organizations including many one-of-a-kind items not available elsewhere.

General show hours are as follows. Wednesday's partial show, July 20, runs from 9 a.m.-3 p.m. with FREE ADMISSION AND PARKING. This is a perfect day to shop the McScotty Market and enjoy conformation competitions, as performance events do not begin until Thursday. General hours for Thursday-Sunday, July 21-24, are 8 a.m.-5 p.m. Tickets are available at the door, and priced at adults \$15, seniors 55+ \$10 and active/retired military personnel and family with ID \$10. Children 12 and younger are admitted FREE with adult. Parking is \$12 per day (*cash only*). NRG Park is located at 8400 Kirby Drive, Houston, Texas 77054.

Further details are available online at www.houstondogshows.com or at 281-536-0528. Be sure to "like" the Houston World Series of Dog Shows on Facebook and follow it on Twitter (@houstondogshows) for breaking news.

###

*Formerly known as the Reliant Park World Series of Dog Shows, the **Houston World Series of Dog Shows** is sanctioned by the American Kennel Club and supervised by Onofrio Dog Shows. During five days, the shows typically attract more than 40,000 spectators and participants and 14,000 entries. Wednesday's specialty breed show is sponsored by Bluebonnet Boxer Club, Inc., Houston All-Terrier Club, Houston Combined Specialty Association and Houston Working Dog Club. The Houston Kennel Club sponsors Thursday and Friday shows with Beaumont Kennel Club sponsoring Saturday and Galveston Kennel Club sponsoring Sunday. The show's diamond sponsor is **Purina® Dog Food**, makers of **Purina® Pro Plan®** dog food. Other sponsors include Dr Kruger Pet Supplements™ and VERGI Houston 24 Hour Emergency and Critical Care Hospital.*