



HOUSTON WORLD SERIES OF

DOG SHOWS

COME. SIT. STAY.

- 2017 SPONSORSHIP - OPPORTUNITIES

Join us for the **40th Annual Houston World Series of Dog Shows** at **NRG Center** in July, 2017. Last year's show had more than 40,000 vendors, competitors and viewers, and we hope this year we'll have even more!

We are searching across the Gulf Coast for **sponsors** to ensure this year is the biggest, best show yet. Capture the eyes of an affluent powerful audience made up of women and families who are all looking for pet-related services, products for their homes and ways to bring the whole family together.

SPONSORSHIP LEVELS

CUSTOM PRICING BEST IN SHOW

- Branding in our show program, our website, all event banners and signage, and advertisements.
- Booth space for five days at NRG Center (200 sq. ft.)
- Opportunities to be included in various public relations interviews, releases and story pitches.

\$2,500 TOP DOG

- Sponsor any event like Meet the Breeds, Agility or the children's art show, for all five days. Includes area signage, branding in our program guide and on our website.
- Booth space for five days at NRG Center (100 sq. ft.)

\$1,200 BEST FRIEND

- A full-page, full-color ad in our printed program guide and a 250 pixel x 250 pixel banner on our website.

\$400 TAIL WAGGER

- A web banner (250 pixels by 250 pixels) for June and July. Any other months are \$100 each.

CUSTOM SPONSORSHIPS AVAILABLE

Custom sponsorship packages are available for \$2,500 or greater. They can include larger vending spaces, cross promotional options, pre-show events and anything else you can think of. Let us know specifically what your needs are so we can design a custom package just for your business!

CONTACT

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NRG CENTER

WWW.HOUSTONDOGSHOWS.COM